

FROM OMNICHANNEL COMPLEXITY TO CLARITY, SPEED AND FLEXIBILITY



With Powngo and ShippyPro we scaled up from 3 to 8 warehouses and from 3 to 10 Shopify channels, connecting not only online sales platforms but also physical stores. The entire setup required no development effort, and made our system future-proof against new integrations.”



Davide Carnovale
Digital Project Manager @ SLAM JAM

BETTER WITH SHIPPYPRO & POWNGO

15%

Increase in average daily orders since activation of the In-Store omnichannel strategy

50%

Reduction in setup and running costs

From 3 to 8

Integrated warehouses

From 3 to 10

Shopify channels

Slam Jam's challenges: a complex ecosystem

- Achieve a true omnichannel model across online, stores and local warehouses
- Smooth customer journey with Pick up in Store and *Ship from Store*
- Complex ecosystem: Shopify & Shopify POS, central ERP, multi warehouse, multicountry
- Operational risks: errors, delays, data misalignments

Solution: Powngo as Control Tower, ShippyPro as Logistics Engine

- Powngo became the central hub (orders, catalog, data flow) with synchronized systems
- ShippyPro handled logistics execution: carriers, costs, routes, documents and returns
- Bulk actions & simple interface ® team autonomy at stores and HQ
- Orders automatically routed; returns flow automated and frictionless

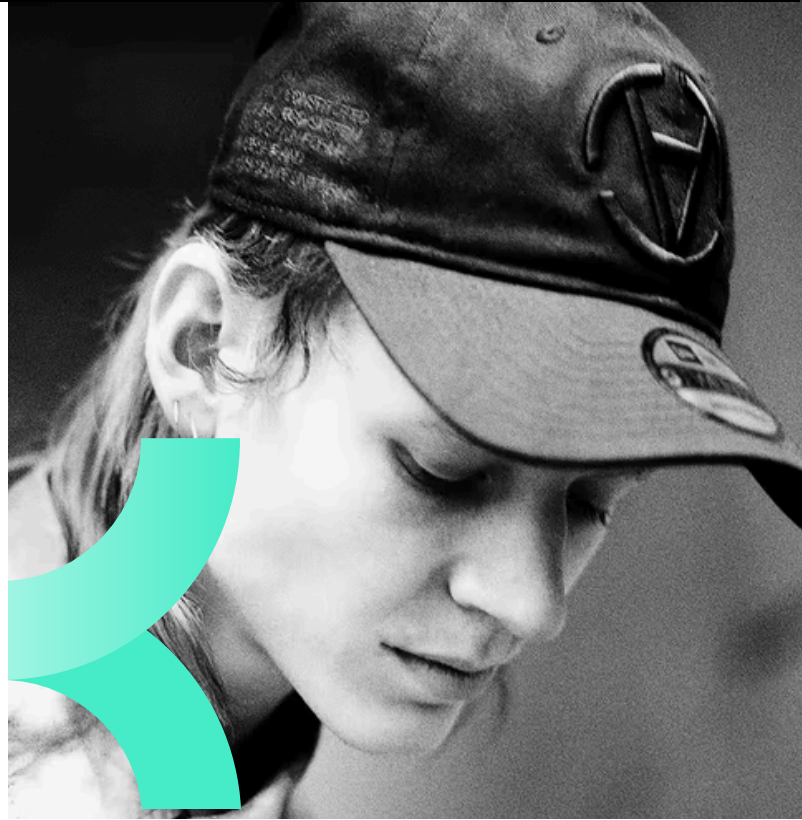
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We integrated ShippyPro with our “Ship from Store” services. It allows us to automatically print all shipping documentation in real time as soon as an order is paid. At the same time, we automatically send all return-related information to customers to prevent any issues or delays caused by unavailable customer service.

These type of automations enables us to save time, improve efficiency and provide our customers with the best possible experience.”



Davide Carnovale
Digital Project Manager
@ SLAM JAM



KEY PROJECT NUMBERS

SHIPMENTS PER YEAR

> 100.000
Worldwide

30% of them
managed by
ShippyPro & Powngo

INTEGRATIONS

From 3 to 10 sales channels
for B2C & B2B

TECHNOLOGIES

E-commerce platform: Shopify
ERP: SAP
POS technology: Shopify POS
PIM/OMS: Powngo

Slam Jam, the streetwear icon

Fonded in 1989 in Ferrara, Italy, as a clothing distribution company serving the Italian underground, it pioneered what is now known as streetwear. The brand was not just a store, but a true cultural hub, blending fashion, music, art, and club culture into one. Over the years, Slam Jam has built an extensive archive not only of clothing, but also of recordings, vinyls, artworks, and other ephemera from urban culture. With time, Slam Jam has become a major multi-brand retailer, known not only for carrying international labels but also for its exclusive collaborations. Its role today is that of a true trend innovator: evolving from a showcase for underground brands into a center for a global streetwear culture.

Powngo, simple and stable

Powngo is a PIM/OMS platform for Shopify designed to centralize products, orders, and operations across multiple channels. By bringing all data and processes into a single interface, Powngo eliminates omnichannel chaos and gives teams full clarity, control, and consistency in their daily workflows. Through Powngo, merchants can manage catalogs, synchronize inventories, and monitor orders from both online and physical stores in real time. Powngo empowers teams to operate autonomously, reduce IT dependencies, and adapt quickly to market changes or new integrations. The result is a smoother, more efficient operational ecosystem that enhances productivity and ensures an exceptional customer experience—from product setup to delivery and returns.

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