

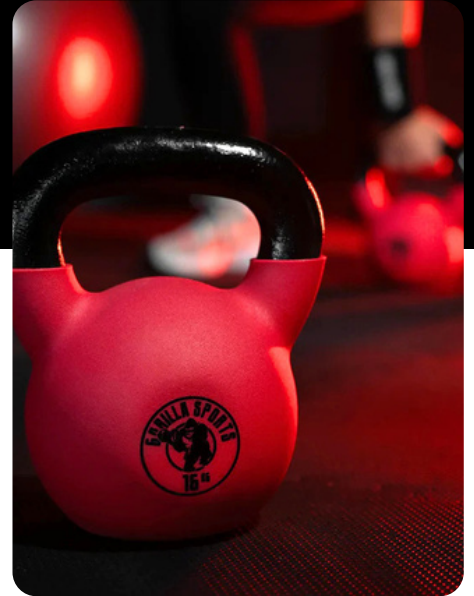


From fragmented carriers to scalable logistics

The challenge: fragmented systems across 4 warehouses and 15 carriers

Gorilla Sports is striving to become Europe's leading home fitness brand. Founded in 2005, the company is shipping bulky fitness equipment across more than 25 countries from 4 warehouse locations. With 15 carriers to manage, operations were highly fragmented: larger warehouses relied on unstable legacy integrations, while smaller ones depended on manual and email-based processes, slowing growth and limiting scalability.

The key challenge was centralizing carrier management without disrupting existing infrastructure. The Romania pilot proved the value instantly: hundreds of daily orders that were previously processed by hand are now automated end-to-end. With ShippyPro, Gorilla Sports quickly rolled out to Spain, followed by a full deployment to its main logistics hubs in Switzerland and Germany. All within less than 6 months.



+15
Carriers Managed

25-28
Countries Served

800K
Orders/year target
via ShippyPro

Before ShippyPro, some locations relied on manually copy-pasting data into carrier software to create labels. Not speaking about a few orders a day — but hundreds. Now it is just working at their fingertips, and efficiency has peaked.



Johannes Schanzer,
Director Webshops & IT at Gorilla Sports Group

We are striving to become the leading home gym brand across Europe, and to scale we need to expand to more countries — which means even more carriers. With ShippyPro, we found a partner that enables growing our carrier network at ease.

Johannes Schanzer,
Director Webshops & IT at
Gorilla Sports Group

Supporting the growth of a Europe's leading home fitness brand

Gorilla Sports was founded in 2005 and has grown into one of Europe's most recognised home fitness brands, selling gym equipment for home training across the continent. With more than 40 million euros annual revenues and operations spanning 4 warehouse locations, the company faces the unique challenge of shipping bulky, heavy products to more than 25 countries while managing 15 different carriers.

The ShippyPro partnership began with a pilot in Romania, immediately eliminating hundreds of hours of manual data entry per week.

The success of the Romania pilot paved the way for a structured European rollout. Spain was next in line — going live just before peak season 2025 — followed by the two main logistics hubs in Switzerland and Germany in Q1 2026. ShippyPro is now managing more than 800,000 orders per year for Gorilla Sports, providing the carrier flexibility and operational scalability the brand needs to reach its goal of becoming the leading home gym brand across Europe.

THE PROJECT

SHIPPINGS VOLUMES

800K orders/year target via ShippyPro

4 warehouse locations

INTEGRATIONS

15 Carriers Managed

MARKETS

25-28 countries served across Europe



ShippyPro



GORILLA  SPORTS

Contact our Experts

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