# LOGISTICS SCALABILITY FOR GLOBAL GROWTH

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**With ShippyPro, we transformed our international go-to-market, making it leaner and faster. Carrier integrations that once took months are now completed in just a few weeks, enabling us to respond more quickly to market demands.**

**Cesare Malavasi**
**Digital Product Owner, Gruppo Teddy**

TERRANOVA

CALLIOPE

RINASCIMENTO

QB 24

## BETTER WITH SHIPPYPRO

### 1.000
Direct and affiliate shops used as PUDO

### -75%
Reduced Couriers Implementation Time

### 4X
Greater Agility and Faster International Go-to-Market

## Enabling eCommerce Growth at a Global Scale

The adoption of ShippyPro marked a turning point for Teddy Group in optimizing both logistics and technological processes. Courier and service integrations that once required months of IT effort are now completed in just a few weeks, enabling the company to respond more quickly to market demands. By automating and streamlining logistics workflows, ShippyPro also accelerated international go-to-market, allowing Teddy Group to enter new markets faster and with more agile planning.

Through the automatic management of technology updates, the platform reduced reliance on development teams and increased operational autonomy. As a result, Teddy Group significantly reduced IT complexity and maintenance costs, eliminating the need for manual interventions and repetitive testing. Today, ShippyPro provides the scalability and flexibility required to support eCommerce growth and international expansion, ensuring efficient, consistent operations that can quickly adapt to changes in the global market.
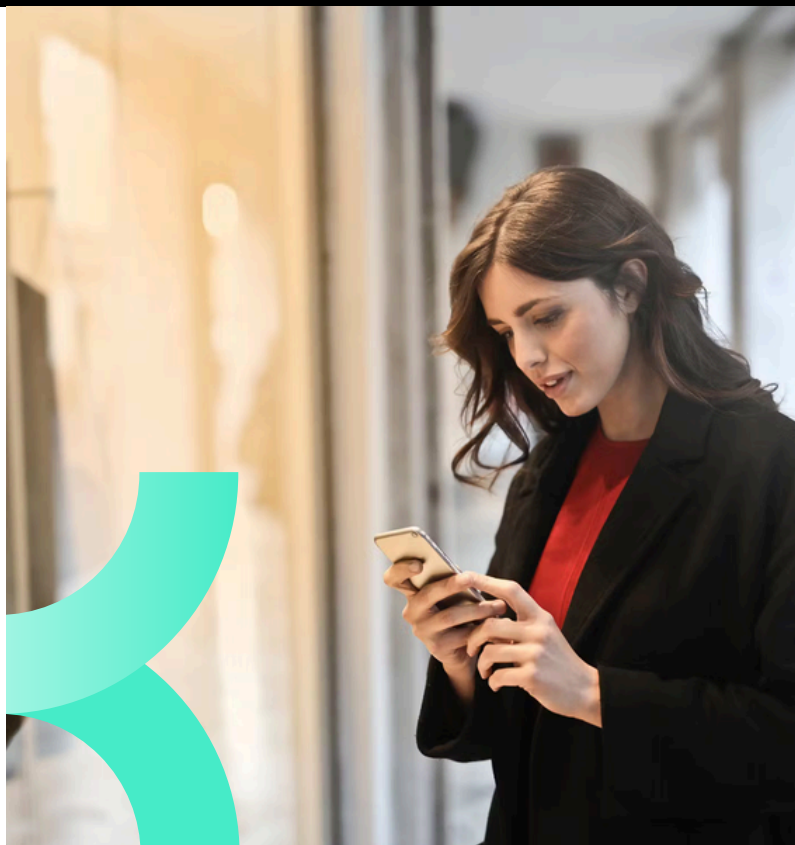
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**Thanks to ShippyPro, we no longer need a team of developers constantly monitoring courier integrations.**

**What was once a manual and time-consuming process is now fully automated—saving valuable time and enabling our teams to focus on what truly drives growth.**
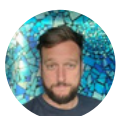
**Cesare Malavasi**
Digital Product Owner, Gruppo Teddy



## Teddy Group, a globally successful multibrand retail group

A fashion company with Italian roots and an international vision. Teddy Group is a leading player in Made in Italy fast fashion, bringing together the Terranova, Rinascimento, Calliope, and QB24 brands. The Group operates a network of over 1,000 directly owned and affiliated stores across more than 40 countries, supported by 11 wholesale centers. Its B2C division runs six localized eCommerce platforms across 29 countries, alongside eight active marketplaces. This digital ecosystem is complemented by an extensive network of suppliers, distributors, and boutiques that deliver accessible, dynamic, and constantly updated fashion worldwide.

Weekly collections, competitive pricing, and rapid restocking enable retailers to respond quickly to customer demand, ensuring a lean supply chain. Continuous evolution and international expansion across B2B and B2C channels increased the need for advanced logistics integrations to improve speed, efficiency, and cost control. This led Teddy Group to partner with ShippyPro to optimize logistics operations, enhance service quality, and support global growth.

## KEY PROJECT NUMBERS

| SHIPMENTS PER YEAR | INTEGRATIONS | TECH PARTNER |
|---|---|---|
| **> 3 MILLION EXPECTED IN 2025, IN 29 COUNTRIES** | **7 national and international couriers** | **Marketplace: Lengow (Zalando) OMS: One Stock** |

Contact our experts     Get started with ShippyPro today